

CONTEST RULES
(the “Official Rules”)

BravoCon Canada Ticket Giveaway
(the “Contest”)

These Official Rules govern the Contest. By participating or attempting to participate in the Contest, you will be deemed to have read, understood, and agreed to be bound by these Official Rules.

1. WHO ARE THE SPONSORS?

The Contest is sponsored and administered by Rogers Communications Inc. or one of its subsidiaries or affiliates (“**Rogers**”).

Rogers and any co-sponsors of the Contest are referred to collectively or individually as the “**Sponsors**”.

This Contest is in no way sponsored, endorsed, administered by or associated NBCUniversal Media, LLC. Any questions, comments or complaints regarding the Contest should be directed to Rogers and not to NBCUniversal Media, LLC. Entrants are providing information to Rogers and not to NBCUniversal Media, LLC in accordance with Section 15 of these Official Rules.

This Contest is in no way sponsored, endorsed, administered by or associated with any third party social media or social networking service or site (each a “**Third Party Service**”), including but not limited to Facebook, Instagram and/or X (formerly known as Twitter). Any questions, comments or complaints regarding the Contest should be directed to Rogers and not to any Third Party Service.

2. WHO IS ELIGIBLE TO ENTER?

To be eligible to enter this Contest, an individual must:

- (a) be a legal resident of Canada (excluding residents of Quebec) who has reached the age of majority in their province or territory of residence as of the date of entry.
- (b) be legally able to travel to United States of America and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel.

Employees, officers, directors, agents, and representatives of the Sponsors or any of their respective parents, subsidiaries or affiliates, any prize suppliers, any and all other companies associated with the Contest, a household member of any of the individuals listed above, whether or not related or members of the immediate family (spouse, parent, child, sibling) of the individuals listed above are not eligible to enter.

3. WHEN DOES THE CONTEST START/END?

To qualify for a chance to be the Finalist (defined in Section 10) in the Contest, you must enter the Contest between **6:00 A.M. ET on September 22, 2025** and **11:59 P.M. ET on October 13, 2025** (the “**Entry Period**”) after which time the Contest will be closed and no other entries shall be accepted. All times referenced in these Official Rules are Eastern Times.

4. HOW DO I ENTER THE CONTEST?

No purchase is necessary to enter the Contest. A purchase will not improve your chances of winning. To enter, you must do the following using the methods outlined below.

(a) Activation of a citytv+ subscription via citytvplus.ca

- Visit citytvplus.ca during the Entry period;
- Activate a Citytv+ subscription **directly through citytvplus.ca** (a Citytv+ subscription through Amazon Prime Video channels, through TV cable providers or via in-app purchase does not make the customer and will not qualify for contest entry)
- Upon activation your Citytv+ subscription through citytvplus.ca, complete and submit the contest online entry form as instructed.

If your Citytv+ subscription associated with your entry becomes delinquent, is suspended or is canceled, or if the Citytv+ account associated with your entry becomes inactive or is cancelled by the Contest Draw date as outlined in Section 10 below, your entry may be deemed forfeited. Once your entry is forfeited, you may enter the Contest again using the Mail-in entry as described below.

(b) Mail-in Entry (entry WITHOUT activation of a citytv+ subscription)

Send via regular mail during the Entry Period, a 75-word essay (unique and original) about *why you are the biggest Bravo fan* along with your name, address, day and evening telephone numbers, email address, and age, to the attention of **Roges Media: Citytv+ Marketing department BravoCon Giveaway, 1 Mount Pleasant Road, 3rd floor, Toronto Ontario Canada M4Y 2Y5 ("Mail-in Entry")**. The Mail-in Entry must be postmarked by October 13th to count one (1) entry in the Contest. Limit of one (1) Mail-in Entry per person.

5. HOW MANY TIMES MAY I ENTER THE CONTEST?

There is a limit of one entry per person.

In the case of multiple entries into a contest with defined entry limitations, only the first eligible entry will be considered.

6. COULD MY ENTRY BE REFUSED OR REJECTED?

Entries may be subject to verification by the Sponsors at any time. Your entry could be refused or rejected if:

- (a) you attempt to enter the Contest in a fashion not authorized by these Official Rules;
- (b) your entry contains false or misleading information, or is late, falsified, illegible, damaged or incomplete or otherwise irregular;
- (c) your entry is submitted using robotic, automated, programmed, or other illicit means; or
- (d) your entry is not in compliance with these Official Rules.

The Sponsors reserve the right to refuse any entry for any other reason as they may determine.

7. WHAT ARE THE CONDITIONS OF ENTRY?

By entering the Contest:

- (a) you agree to be bound by these Official Rules and by the decisions of the Sponsors, which decisions are final, binding and conclusive;
- (b) you represent and warrant that: (i) your entry, including any material comprising your entry (e.g. name, user name, profile picture, voice recording etc., as applicable) and any material submitted with your entry (e.g. photograph, video, written submission, or other form of submission, as applicable) (all such material, collectively, the **"Entry Material"**) is original to you, (ii) you have all necessary rights in and to your Entry Material to enter the Contest, including the consent of any third parties whose personal information is included in your Entry Material, and (iii) your Entry Material does not contain, depict,

include or involve content that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by the Sponsors;

- (c) you understand and agree that your entry, including your Entry Material, will not be returned to you and may be moderated or edited by Rogers as it deems appropriate;
- (d) you grant to the Sponsors the irrevocable right to use your Entry Material in any media worldwide and for any purpose related to the Contest (or any similar contest), including the right to use, reproduce, modify, adapt, translate, or create derivative works from, your Entry Material without notification, compensation or additional consideration to you;
- (e) you waive all claims of moral rights in any use of your Entry Material by Rogers pursuant to the rights granted in these Official Rules;
- (f) you waive and forever discharge the Sponsors, their respective parents, affiliates, and subsidiaries, any other companies associated with the Contest, and all of their respective directors, officers, employees, agents, representatives, licensees, successors and assigns, as well as any Third Party Services, (collectively, the “**Releasees**”), and agree to indemnify and hold harmless each of the Releasees, from and against any and all claims, damages or liability, including any costs or losses related to personal injury, death, damage to or loss or destruction of property, arising out of, or in any way related to, (i) your participation in the Contest, (ii) the awarding, receipt, possession, use or misuse of any prize, in whole or in part, including participating in travel or any activity related to the prize, (iii) the use of any Entry Material or Publicity Material (defined below) in accordance with the rights granted in these Official Rules, or (iv) any breach of these Official Rules.

8. WHAT ARE THE CONTEST PRIZES?

There is one (1) trip prize available to be won in the Contest (“**Trip Prize**”), consisting of:

- Round-trip economy air transportation for the winner and one (1) guest (collectively, the “**Travellers**”) from the international airport within Canada closest to the winner’s residence (as determined by the Sponsors) to Las Vegas, Nevada (the “**Destination**”). Travel dates will be determined by the Sponsors and will coincide with the official dates of BravoCon 2025, scheduled for November 14–16, 2025;
- One (1) hotel room (standard room, based on double occupancy) for four (4) nights in or around the Destination at a hotel to be selected by the Sponsors;
- One (1) 3-Day General Admission ticket and three (3) 1-Day General Admission tickets for winner and one (1) guest to BravoCon 2025 including:
 - Access to all three days of Bravo-filled fun at Caesars Forum (entry to the main convention space each day)
 - Bravoleb photo ops by reservation
 - Bravo-themed experiences & photo ops
 - Access to the Bravo Bazaar
 - Shop by Bravo on-site store with exclusive merchandise
- **NOTE: BravoCon Live with Andy Cohen is *not* included in General Admission passes.**
- Tickets are subject to issuer and venue terms (conduct, screening, prohibited items, revocation, rescheduling, and force majeure).
- Winner and guest are responsible for all costs not expressly included.

Estimated Retail Value (ERV): One (1) 3-Day General Admission ticket – CAD \$928.58; three (3) 1-Day General Admission tickets – CAD \$423.89 each (total CAD \$1271.66). Aggregate ERV – CAD \$2200.24.”

Estimated Retail Value (ERV) (1) One (1) hotel room (standard room, based on double occupancy) for four (4) nights in or around the Destination at a hotel to be selected by the Sponsors; (CAD \$5,000.00). Actual value may vary based on prize particulars, including but not limited to the departure city.

Estimated retail value (ERV) of total prize: CAD \$7,200.24

The following terms and conditions apply to any Trip Prize awarded in this Contest:

- (a) The winner will be required to reserve the Trip Prize, or complete travel, by a particular date, as advised by the Sponsors. The Trip Prize is not eligible for frequent flyer miles. All bookings and/or reservations are subject to availability at the time of booking. Once reservations are made, they cannot be changed, unless otherwise determined by the Sponsors or prize suppliers.
- (b) Each Traveller must have reached the age of majority in his or her province or territory of residence.
- (c) Traveller may be required to present a valid major credit card upon check-in at the destination to cover any expenses above and beyond the standard room charge.
- (d) If the winner elects to travel with a fewer number of guests than the number of guests provided in the prize description above, no additional compensation will be awarded under any circumstances.
- (e) Tickets are subject to certain terms and conditions as specified by issuers. Blackout dates may apply (as advised by the Sponsors).
- (f) The Travellers are responsible for: transportation to and from originating airport; local transportation in Destination, namely but not limited to, between the hotel and the BravoCon venue at Caesars Forum; travel and medical insurance; travel documentation; any and all applicable taxes; and any additional expenses not included in the prize. Travellers may be required to pay non-refundable fees to cover airport taxes or surcharges, which fees must be paid by credit card prior to departure in accordance with instructions provided by the Sponsors or prize suppliers;
- (g) The Releasees are not responsible for any cancellations, alterations, delays, diversions or other changes to the trip itinerary, any costs or expenses incurred as a result of any changes to the trip itinerary, or any damages, loss or liability in the event any Traveller is denied the ability to travel, whether due to airport restrictions or otherwise.
- (h) The Sponsors and prize suppliers have the right to disqualify or remove any Traveller from any activity at any time if they are at any point uncooperative, disruptive, abusive, unobservant of applicable rules, laws or regulations, or likely to cause or has caused damage to person, property, or the reputation of the Sponsors or prize suppliers.

9. ARE THERE ANY PRIZE CONDITIONS?

All prize particulars will be determined by the Sponsors in their sole discretion. In addition to any prize conditions provided elsewhere in these Official Rules, any prize awarded in the Contest is subject to the following conditions:

- (a) Except for gift cards, vouchers or cash prizes, the prize value in these Official Rules is approximate only. You will not be compensated if actual prize value is lower than the value quoted in these Official Rules;
- (b) The Sponsors reserve the right, in their sole discretion, to substitute a prize, in whole or in part, with a prize or prize component of equal or greater value if the prize or any component thereof cannot be awarded for any reason.
- (c) In the event BravoCon 2025 is cancelled for any reason whatsoever, the Trip Prize will not be substituted, except in the sole discretion of the Sponsors;
- (d) The prize must be accepted as awarded and may not be transferred or resold, unless otherwise determined by the Sponsors. The prize may not be exactly as advertised. The prize is provided "as is" without representation or warranty of any kind by the Sponsors; and

- (e) Any unused portion of the prize, including Trip Prizes, once awarded, will be deemed forfeited. A prize will not be replaced if lost, destroyed, mutilated or stolen or in the case of a Trip Prize, will not be replaced if not taken for any reason.

10. HOW WILL THE POTENTIAL FINALIST BE SELECTED AND HOW WILL THE WINNER WILL BE CONFIRMED?

Selection of Finalist - On October 14, 2025, Breakfast Television will conduct a random draw from all eligible entries received. One entrant will be randomly selected as a potential finalist and notified by Breakfast Television using the information provided at the time of entry.

In the event a potential finalist does not respond to such notification within 24 hours or does not meet the requirements set forth in these Official Rules, as determined by the Sponsors in their sole discretion, the potential finalist will be disqualified and, time permitting, an alternative potential finalist may be randomly selected from among remaining eligible entries. This process will be repeated until Breakfast Television makes contact with a potential finalist, who will then be deemed the finalist in the Grand Prize draw (hereafter the **"Finalist"**).

The Finalist must be available to participate in a live on-air Bravo-related quiz by Breakfast Television conducted via phone, Microsoft Teams, Zoom, or any other platform as determined by Breakfast Television.

Confirmation of the winner - On October 17, the pre-selected Finalist will be called LIVE on-air during the Breakfast Television broadcast (8:30 a.m. – 10:00 a.m. ET) to put their Bravo knowledge to the test. To win, the Finalist must correctly answer 2 out of 3 Bravo-related questions. If the finalist does not succeed, a runner-up will be standing by (via telephone) for their chance to answer different Bravo-related questions and to become a winner. This process will be repeated until Breakfast Television has confirmed a winner.

11. HOW CAN A POTENTIAL WINNER BECOME A WINNER?

Before being declared a winner, a potential winner must:

- (a) be in compliance with these Official Rules;
- (b) sign and return, within any designated time period, a release of liability and consent to publicity form (the **"Release Form"**) and any other documentation as reasonably required. If the potential winner is a minor, their parent or legal guardian must sign and return the Release Form. The Sponsors may require winner's guest(s) to sign and return, within any designated time period, a Release Form and any other documentation as reasonably required, as a pre-condition to participation in the prize. In the event any guest is a minor, the parent or legal guardian of the guest will be required to sign and return such paperwork on behalf of the minor guest; and
- (c) at the request and in the sole discretion of the Sponsors, provide proof of identity (in a form acceptable to the Sponsors, including but not limited to, a government-issued photo ID with home address) to confirm eligibility or to claim a prize, or provide proof that they are the authorized account holder of any account associated with the selected entry. In addition, the Sponsors reserve the right to use entrant's voice recording taken at the time of entry as proof of identity.

12. WHAT ARE THE ODDS OF WINNING A PRIZE?

The odds of being selected as a Finalist depend on the number of eligible entries received in the draw, and the odds of being declared a winner depend on the Finalist's ability and knowledge to answer the Bravo-related questions.

13. HOW DO I CLAIM A PRIZE?

Once a potential winner is confirmed as a winner, prize distribution will be promptly coordinated. Except as otherwise indicated by the Sponsors, a winner must personally take delivery of the prize as instructed within thirty (30) days of being notified that such prize is available or within such other time period as may reasonably be advised. If a winner fails to take delivery of the prize as instructed, the prize will be deemed forfeited.

14. WILL I APPEAR IN ANY PUBLICITY IF I AM A WINNER?

If you are a winner, the Sponsors may require you to appear in publicity related to the Contest or to any similar contest. By accepting a prize, you:

- (a) grant to the Sponsors the irrevocable right to record, photograph or otherwise capture or document you, your likeness, your voice, or any statements you make regarding the Contest or the prize, by any available means;
- (b) agree that any such captured material, together with your biographical information, such as name or place of residence, or your Entry Material (collectively, all such materials, the “**Publicity Material**”) may be used by the Sponsors or their licensees, successors, or assigns (collectively, the “**Publicity Parties**”) in any media, whether now known or later devised, worldwide and in perpetuity, for advertising or promotional purposes related to the Contest or any similar contest. Any such use of the Publicity Material may include the reproduction, modification, adaptation, translation or creation of derivative works from your Entry Material;
- (c) acknowledge that the Publicity Parties shall not be required to compensate you, notify you, or request your permission in connection with their use of any Publicity Material, unless otherwise prohibited by law; and
- (d) waive any rights that you may have or that may otherwise exist in connection with any use of the Publicity Material by any of the Publicity Parties, including any moral rights in any such Publicity Material.

15. HOW WILL MY PERSONAL INFORMATION BE COLLECTED, USED AND DISCLOSED?

By entering the Contest, you consent to Rogers’ collection, use and disclosure of your personal information for purposes of administering the Contest. Your personal information will be used in accordance with these Official Rules.

By entering the Contest, you also acknowledge that your personal information will be shared with carefully selected third parties or vendors for the purpose of administering the Contest.

Rogers will handle your personal information in accordance with the *Personal Information Protection and Electronic Documents Act* (PIPEDA), and where applicable, the Privacy Policy, available at www.rogers.com/support/privacy (the “**Rogers Privacy Policy**”).

Your personal information will be shared with a third party or vendor in the following circumstances:

- (a) for the purpose of administering the Contest;
- (b) to receive commercial emails or other communications of a commercial nature (collectively, “**Commercial Communications**”) from the Sponsors or other parties. You may opt out of receiving Commercial Communications at any time;
- (c) to coordinate the fulfillment or provision of the prize with a prize supplier; and
- (d) to any interested party, such as an entity who is released from liability, if you have been asked to sign and return a Release Form or other documentation in accordance with these Official Rules.

Your personal information will also be shared with third parties if permitted or required by law, or with your consent.

ROGERS' DISCLOSURE OF YOUR PERSONAL INFORMATION TO ANOTHER PARTY WILL CAUSE YOUR PERSONAL INFORMATION TO BE SUBJECT TO THAT PARTY'S PRIVACY POLICY AND PRACTICES.

16. HOW DO THE RELEASEES LIMIT THEIR LIABILITY?

The Releasees assume no liability for the following:

- (a) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, jumbled, or garbled entries, transmissions, email, mail, or other communications;
- (b) any error, omission, interruption, defect or delay in transmission, processing, or communication;
- (c) failures or malfunctions of, or difficulties with, computer hardware or software, telephones, telephone lines, telephone systems, or network, cable, satellite, server, or website connections;
- (d) printing, typographical, or other errors appearing within these Official Rules, in any Contest-related advertisements, or in Contest-related materials;
- (e) incorrect or inaccurate information, including where caused by website users, tampering, hacking, or by any equipment or programming associated or used in connection with the Contest;
- (f) injury or damage to any computer or other device resulting from or otherwise related to participation in the Contest, the use of any website, or the downloading or accessing of any materials;
- (g) anyone being incorrectly or mistakenly identified as a winner or potential winner; and/or
- (h) any other errors, problems or difficulties of any kind, whether human, mechanical, electronic, or otherwise, relating in any way to the Contest, including those errors, problems or difficulties that may relate to the administration of the Contest, the processing of entries, the advertising of the Contest, the announcement of any prize or prize winner, or the cancellation or postponement of any event.

17. WHAT LAWS APPLY TO THE CONTEST?

The Contest is subject to applicable federal, provincial and municipal laws and regulations. Any attempt to undermine the legitimate operation of the Contest may be a violation of criminal or civil laws. Should any such attempt be made, the Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law.

18. CAN THE SPONSORS CANCEL OR AMEND THE CONTEST?

The Sponsors reserve the right, in their sole discretion, to cancel, modify, or suspend the Contest or amend these Official Rules at any time, for any reason whatsoever.

You may not amend these Official Rules in any way.

19. COULD THE SPONSORS DISQUALIFY OR BAN SOMEONE FROM A CONTEST?

The Sponsors reserve the right, in their sole discretion, to disqualify any entrant from the Contest, or prevent any entrant from future participation in a contest, who has:

- (a) resold or attempted to resell a prize, in whole or in part;
- (b) tampered with or attempted to tamper with, or undermined or attempted to undermine, the legitimate operation of the Contest and/or the Contest Website;
- (c) provided false or misleading information;
- (d) acted in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any person; and/or
- (e) otherwise violated these Official Rules.

20. WHAT HAPPENS IF THESE OFFICIAL RULES CONTRADICT OTHER CONTEST MATERIALS?

In the event of any discrepancy or inconsistency between these Official Rules and disclosures or statements made by the Sponsors or appearing in other Contest-related materials, these Official Rules shall govern.

21. WHAT HAPPENS IF PART OF THESE OFFICIAL RULES BECOMES UNENFORCEABLE OR DOES NOT APPLY?

If any part of these Official Rules is legally unenforceable or inapplicable, then that part will be deemed invalid; however, the remainder of these Official Rules will otherwise continue to be legally binding.